

# TALANOA

## “INVESTING IN SUSTAINABLE TOURISM – A DRIVER OF GREEN GROWTH IN BLUE ECONOMIES”.



Tourism is an important industry in Fiji and the Pacific – and Fiji’s role in the Pacific as its hub is bolstered mostly by its tourism industry.

Last year, the PIDF organised a Pacific Blue Economy Conference and discussions varied on important topics, but of particular relevance to PIDF’s efforts in the Green/Blue sphere, were those raised in relation to the lack of access to financing for Sustainable Tourism. The PIDF views Sustainable Tourism as potentially the economic driver of the Green/Blue Economy, and thus places importance on addressing any obstacles for investments in the sector.

To address this, the PIDF brought together relevant stakeholders earlier this year in a meeting themed Promoting Investment in Sustainable Tourism. Discussions at this meeting focused on the role commercial and development banks in Fiji play in supporting investment in Sustainable Tourism, and was attended predominantly by banking representatives and sustainable tourism operators.

To further these efforts, the PIDF has now partnered with the Department of Tourism for a second meeting with the theme “Investing in Sustainable Tourism – A Driver of Green Growth in Blue Economies”. This meeting will aim to further recognise the importance of the eco-tourism sub-sector, address the need for continuing genuine partnerships and also look at an upcoming sustainable tourism network. This meeting will bring together eco-tourism operators, commercial and development banking representatives as well as relevant Ministries from the Government of Fiji.

**Date:** Wednesday, August 29 2018

**Venue:** Civic Tower, Level 3, Victoria Parade, Suva

**Time:** 8.30am-2pm

**For further information please contact:**

**Mr. Nikhil Lal**

Coordinator Programme Management

Email : [nikhil.lal@pidf.int](mailto:nikhil.lal@pidf.int)

Mobile: (679) 923 6043



[www.pacificidf.org](http://www.pacificidf.org)  
Follow us on Social Media: @PIDF01

**Pacific Islands Development Forum**  
56 Domain Road, Suva, Republic of Fiji,  
Phone: (679) 3311518 Fax: (679) 3311529,  
Email: [secretariat@pidf.int](mailto:secretariat@pidf.int)